

SOUVENIR ADVERTISEMENT FORM

39

DAIRY INDUSTRY CONFERENCE

FEBRUARY 4 - 6, 2011, KOLKATA

Name of the Organisation:.....

Address:.....

Tel (O) :..... E-mail:.....

Contract person: Mobile :.....

Mechanical data and tariff for advertisement in souvenir (please tick (✓) the box as applicable) :

SOUVENIR ADVERTISEMENT TARIFF

Particulars	Size (cm x cm)	Amount in ₹	Amount in US\$
1. Back Cover (Colour)	25.5 x 19	50,000	1500
2. Inside Front & Back Cover (Colour)	25.5 x 19	40,000	1000
3. Double Spread (Colour)	25.5 x 40	50,000	1500
4. Full Page (Colour)	25.5 x 19	25,000	600
5. Half Page (Colour)	12.0 x 19	15,000	400
6. Full Page (B & W)	25.5 x 19	15,000	400
7. Book Mark (Colour)	10.0 x 5	30,000	700

Details of payment : Paid ₹ /US\$ through RTGS to the Bank A/c. on

Dated...../Vide DD No..... Dated.....Drawn

on.....Bank/at per Cheque no.....Dated.....

Advertisement material : 4 Colour positive in CMYK pattern / CD may please be sent to

Conference Secretariat on or before January, 20, 2011.

Date:.....

Signature



Secretary General
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C/O National Dairy Development Board
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